AWARENESS PROGRAMME

November- December 2022

Consumer Education and Research Centre | Environmental Information, Awareness, Capacity Building and Livelihood Programme | Programme Centre- Resource Partner
Ahmedabad, Gujarat

In line with mission LiFE (Lifestyle for Environment) Consumer Education & Research Centre, Environmental Information, Awareness, Capacity Building and Livelihood Programme, Programme Centre, Resource Partner (CERC EIACP PC-RP) conducted various awareness programme.

Ms. Divya Namboothiri, Programme Officer, CERC EIACP PC-RP delivered a session on "Importance of Ecolabels, Ecofriendly products and Sustainable Lifestyle" to the students of Rachana High School. The session includes demonstration of ecolabels such as Forest Stewardship council (FSC), Cruelty Free, Vegan etc. so as to spread awareness on the eco-labels available in the national & international market. Sustainable living was promoted by sharing green habits to embrace in a day-to-day life.
The number of students were 45. (Annexure-I)

Generally, unused items that are in good condition are discarded and end up in landfills, resulting in soil pollution. To promote sustainable consumption, product life extension and circularity, Aap le no otlo - A platform for Give & Take was set up at Gokul Ashram Shala, Gota Ahmedabad. The pre-loved items which are in good condition were kept for use by those in need. (Annexure-II)

25 Law Students from different Law College across the nation visited CERC and Ms. Divya Namboothiri, Programme Officer, CERC EIACP PC- RP delivered a session on "Importance of Ecolabels, Ecofriendly products and Sustainable Lifestyle" for them. They were also taught about the eco-labeling scheme and product categories in India. (Annexure-III)

On the occasion of National Energy Conservation Day 2022, CERC EIACP- PC Resource Partner prepared an e-poster on ways to conserve energy at home. (Annexure-IV)

CERC EIACP PC-RP prepared a poster on 'National Consumer Rights Day' to raise awareness about consumer rights and responsibilities and the theme was Fair Digital Finance. (Annexure-V)

We also prepared a poster on Eco-friendly Christmas Celebration to promote the green festival. The poster features a few tips for celebrating the festival in an earth-friendly way and ideas for an eco-friendly Christmas tree. (Annexure-VI)

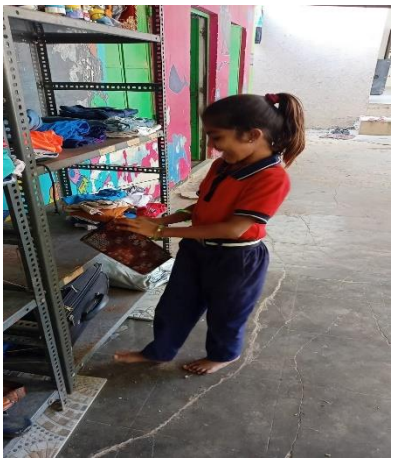
We prepared and designed 2023 year e-calendar to promote mission LiFE on "Sustainable lifestyle". (Annexure-VII). Follow the link to download e-calendar from our website (www.cercenvis.nic.in): http://cercenvis.nic.in/E%20-%20Calendar.html

We are actively promoting LiFE logo, Life Creatives and Green Resolutions published by the Ministry of Environment, Forest & Climate Change via website, social media platforms and bulk mailing.

Annexure-I

Annexure-II

આપ-લે નો ઓટલો
Platform for Give & Take
by
Consumer Education and Research Centre
ગોકુલ આશ્રમ શાળા
"આપવા જેવી વસ્તુઓ
આપી જાવ
લેવા જેવી વસ્તુઓ



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Annexure-III

Annexure-IV

NATIONAL ENERGY CONSERVATION DAY

14 DECEMBER 2022

10 ways to conserve energy at home

1. Use LED bulbs/ tube-lights/ night lamps, BLDC ceiling & table fans & BEE star labelled home appliances
2. Use public transport wherever possible
3. Take the stairs instead of an elevator wherever possible
4. Switch off vehicle engines at red lights, in traffic (more than 40 sec) & railway crossings
5. Keep your electronic devices in energy-saving mode
6. Run outdoors instead of on a treadmill
7. Use car pooling with friends & colleagues
8. Keep temperature of Air Conditioners to 25±2 degrees
9. Defrost fridge or freezer regularly (in direct cool refrigerator)
10. Use bicycles for local or short commute

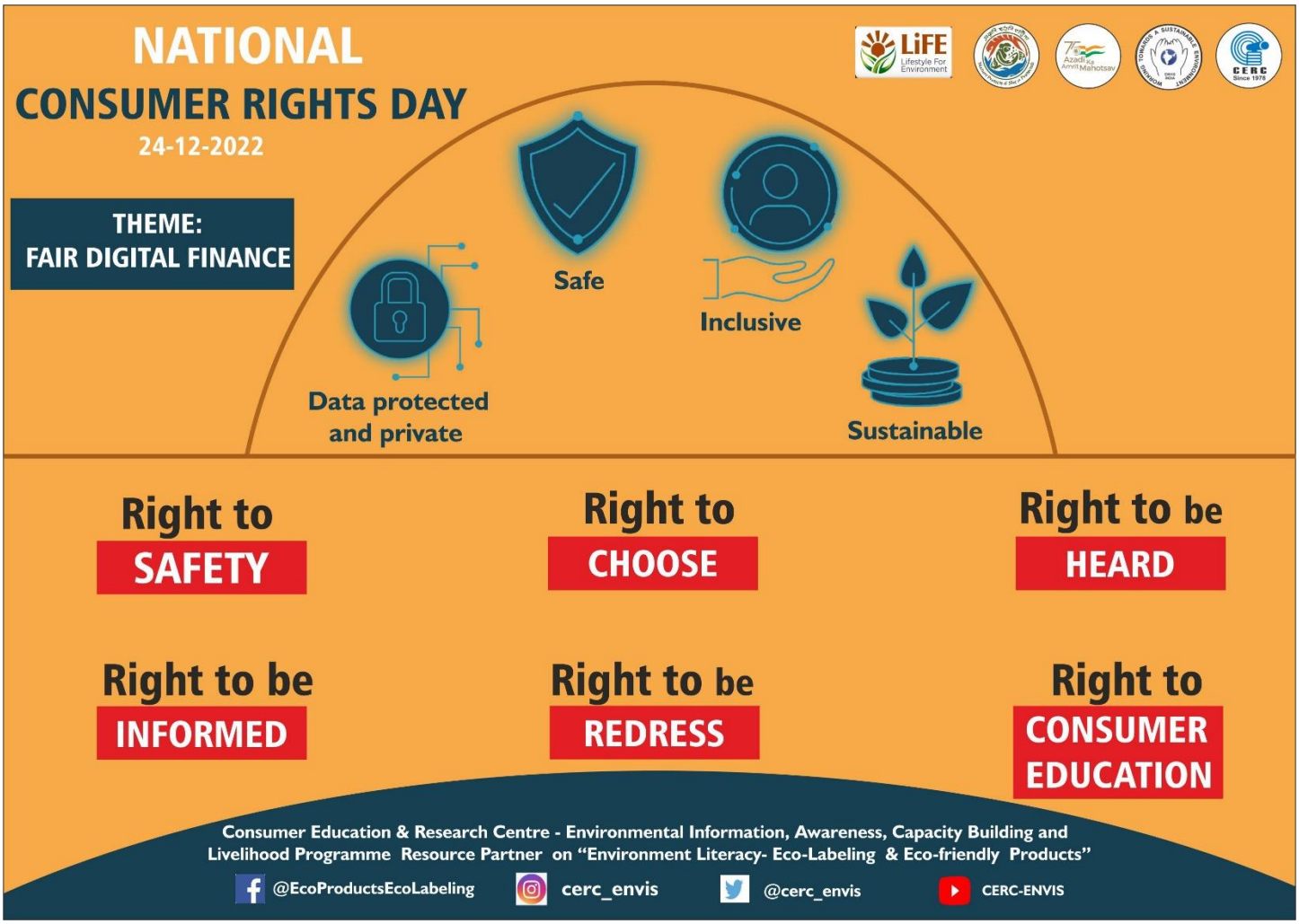
Did you know ?

India has achieved its Nationally Determined Contribution (NDC) target with total non-fossil based installed energy capacity of 159.95 GW which is 41.4% of the total installed electricity capacity.

Consumer Education & Research Centre - Environmental Information, Awareness, Capacity Building and Livelihood Programme
Resource Partner on "Environment Literacy- Eco-Labeling & Eco-friendly Products"

@EcoProductsEcoLabeling cerc_envis @cerc_envis CERC-ENVIS

Annexure-V


NATIONAL
CONSUMER RIGHTS DAY
24-12-2022
THEME:
FAIR DIGITAL FINANCE
Safe
Inclusive
Data protected
and private
Sustainable
Right to
SAFETY
Right to
CHOOSE
Right to be
HEARD
Right to be
INFORMED
Right to be
REDRESS
Right to
CONSUMER
EDUCATION
Consumer Education & Research Centre - Environmental Information, Awareness, Capacity Building and
Livelihood Programme Resource Partner on "Environment Literacy- Eco-Labeling & Eco-friendly Products"
@EcoProductsEcoLabeling
cerc_envis
@cerc_envis
CERC-ENVIS

Annexure-VI

Buy less
Shop local
Avoid food wastage
Avoid plastic cutlery
Avoid plastic decoration
Choose eco-friendly gifts
MERRY CHRISTMAS
25 December 2022

LiFE
Lifestyle For Environment
Ideas for Eco-friendly Christmas Tree
Cloth
Plastic bottle
Book
Disc
Paper
Tyre
Rope & wood
Ladder
Paper cup
Consumer Education & Research Centre - Environmental Information, Awareness, Capacity Building and Livelihood Programme, Resource Partner on "Environment Literacy- Eco-Labeling & Eco-friendly Products"
@EcoProductsEcoLabeling
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@cerc_envis
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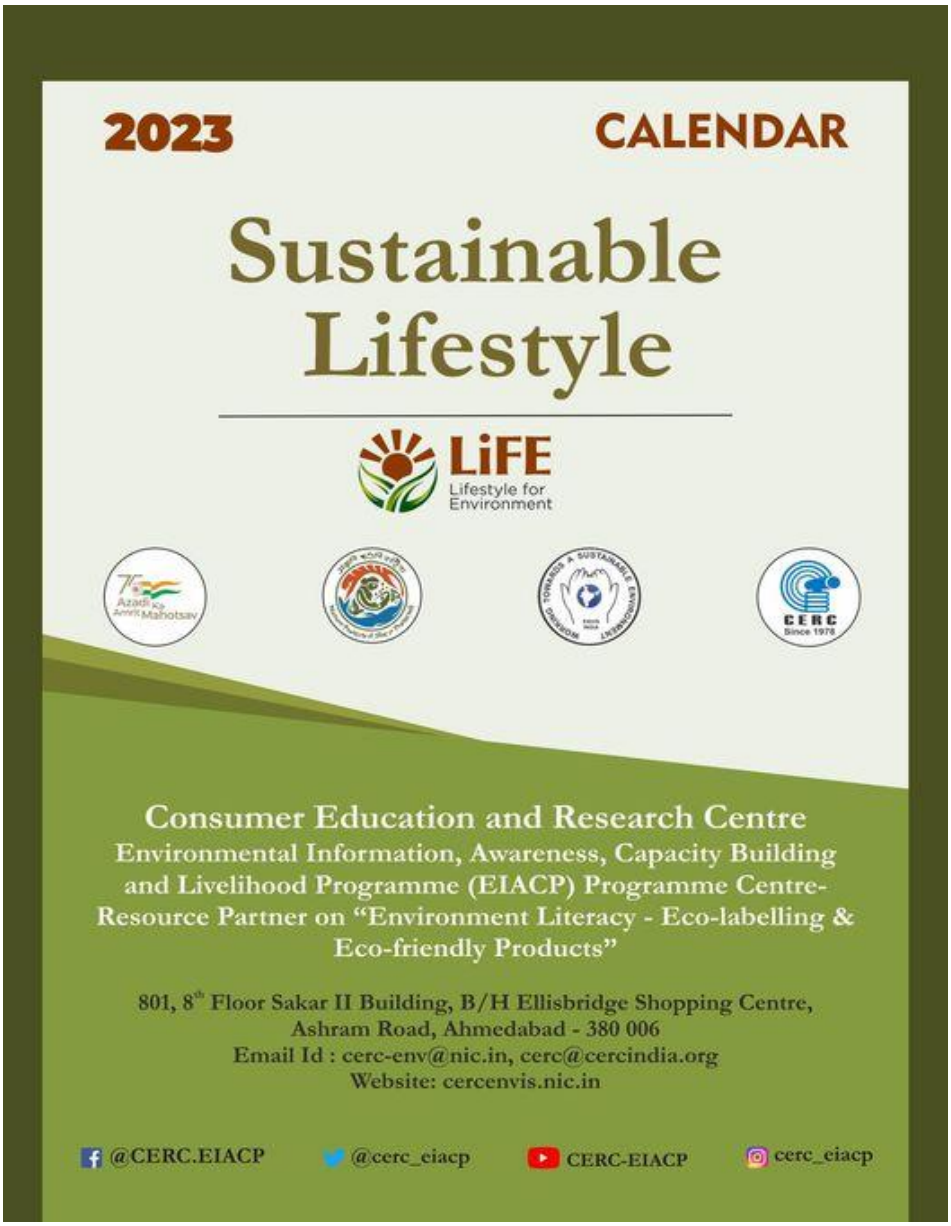
Annexure-VII



http://cercenvis.nic.in/E%20-%20Calendar.html

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